



Victoria + Albert's New Cabrits Bathtub

victoria ⊕ albert®

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DRAWN FROM NATURE'S CURVES

Victoria + Albert to Unveil the new Cabrits Bath at the Salone del Mobile in Milan.

(Mount Pleasant, SC – April 5, 2012) Known for their exquisite collection of freestanding baths, Victoria + Albert will unveil their newest premium bath Cabrits at the Salone del Mobile in Milan in April. This will be the first international preview of the highly anticipated sculptural bath to an audience that undoubtedly recognize the finest in global design. Cabrits will also be previewed at the International Contemporary Furniture Fair in the US in May before the official July launch date.

This strikingly-exotic bath embodies the beauty of its namesake the exclusive Cabrits peninsula on the Caribbean island of Dominica. Luscious and tropical the peninsula is a natural product of extinct volcanoes, akin to the Cabrits bath which is crafted from ENGLISHCAST®, rich in volcanic limestone.

Created for today's luxury consumers, Cabrits is an aesthetically pleasing fusion of modern art and ergonomics. The tub's elegantly curvaceous shape makes it the center piece of the bath while its contours fit the body offering improved support and superior bathing comfort. The compact form and organic beauty of the Cabrits serves as an inspiration to extend the bathing experience into the bedroom or other open spaces within the home and its low profile is ideal for families with children.

Cabrits is the most water-efficient model in the Victoria + Albert line boasting a maximum water volume of just 46.5 gallons. The ecologically sound Cabrits uses less water and heat yet still provides the bather with a warm, luxurious soak due to the natural insulation of its ENGLISHCAST® construction. ENGLISHCAST® is a naturally white material rich in volcanic limestone that is beautifully warm to the touch and hand-finished by craftsmen to create a glossy finish that won't creak or flex, is highly durable and easy to clean. The Cabrits measures 68" long, 29 3/8" wide and 22 1/8" deep and is complemented by the streamlined Cabrits 55 basin.

About Victoria + Albert

Victoria + Albert is a global brand with a worldwide reputation for creating beautiful baths. The ultimate statement in quality and sophisticated style, their award-winning collections are packed with inspirational designs made from 100% ENGLISHCAST®, a unique blend of volcanic limestone and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and tested by IAPMO to UPC and cUPC standards with a 25-year limited consumer warranty.

Recipients of the prestigious Chicago Athenaeum GOOD DESIGN and ADEX Awards for their Napoli tub, Victoria + Albert raises the bar on exceptional product design. Adored by consumers across the globe, and featured in distinguished five-star hospitality projects, Victoria + Albert sets the trend in bathing. The company is an avid supporter of the architectural and design community and sponsor of continuing education courses throughout North America.

For more information about Victoria + Albert's products, visit vandabaths.com or call 1-800-421-7189.