



*The Napoli will be on display at the GOOD DESIGN SHOW  
in Chicago, June 2011*

victoria ⊕ albert®

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## NAPOLI BATHTUB HONORED WITH 2010 GOOD DESIGN™ AWARD

*By the Prestigious Chicago Athenaeum: Museum of Architecture and Design.*

(Mount Pleasant, SC – February 16, 2011) Victoria + Albert, a leader when it comes to creating beautiful, freestanding baths, is pleased to announce the achievement of a 2010 GOOD DESIGN™ Award. The coveted GOOD DESIGN™ Awards are bestowed annually and the Napoli was selected from over 500 product designs for its design distinction.

The Napoli Bathtub manages to blend contemporary and classic elements into a seamless statement of understated luxury. Its lines are clean and minimalistic – a perfect example of the “less is more” approach to design. There is also an undeniable element of warmth and nature in the Napoli with its egg-inspired silhouette and an inherent sense of organic beauty thanks to its ENGLISHCAST® composition of finely ground volcanic limestone. As the stone-rich alternative to both cast iron and acrylic it is cast in one seamless piece that won’t creak or flex. This unique construction is hand finished on the inside to provide a glossy white solid surface that is both highly durable and easy to clean.

Now in its 60th year, the GOOD DESIGN™ program is given by The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies. Founded in 1950 with the participation of early modernism's most formable designers, remains the oldest and world's most recognized program for design excellence worldwide.

### **About Victoria + Albert**

Victoria + Albert is a global brand with a worldwide reputation for creating beautiful baths. The ultimate statement in quality and style, the Victoria + Albert collection is packed with inspirational designs made from 100% ENGLISHCAST®, a blend of volcanic limestone and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen. All products have been tested by IAPMO to UPC and cUPC standards and come with a 25-year limited consumer warranty.

For more information about Victoria + Albert’s products, visit [vandabaths.com](http://vandabaths.com) or call 1-800-421-7189.